



WEAR IT WILD

SCHOOL FUNDRAISING GUIDE

IT'S TIME TO

GET FIERCE!



HOW DO WE GET INVOLVED

Get your fundraising started by signing up and creating a fundraising page on behalf of your school- it's quick and easy, secure and the money comes directly to WWF. You can share your fundraising page with students and their families to raise even more money!

WHAT YOU NEED TO DO

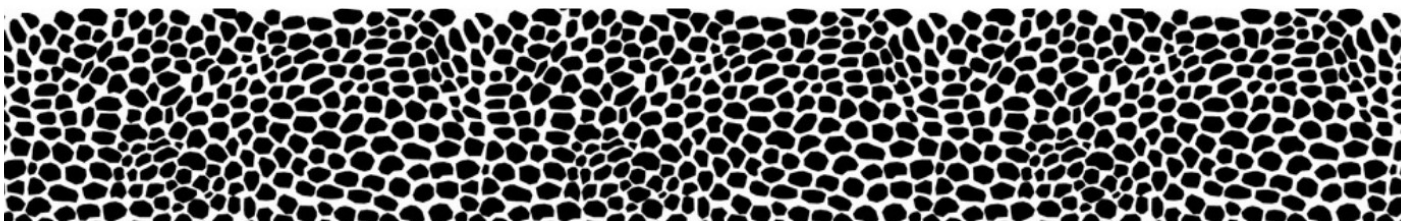
- ◆ Sign up for Wear it Wild at givealittle.co.nz/event/wwf-wear-it-wild
- ◆ Create your fundraising page and personalise it with your school's information.
- ◆ Spread the word to students and their parents, letting them know your Wear it Wild date and what they need to do to take part.
- ◆ Share your fundraising page to get donations rolling in.
- ◆ Download resources and activities to help you plan your roarsome day.
- ◆ Share photos and videos of your school wearing it wild using the hashtag #WearItWild and tag @wwfnz

If you prefer to keep things old school email us at info@wwf.org.nz to let us know your plans and we'll send you the resources and a form for paying in the donations you collect.

WHAT YOUR STUDENTS NEED TO DO

- ◆ Make a small donation (we suggest \$5 per student) to your Give-a-Little page. You can also collect cash donations on the day.

Get creative and wear an item of wildlife inspired clothing!



MAKE IT THE GRRRREATEST SCHOOL DAY EVER

WILD IDEAS

HUSH IT

Get everyone together for a roarsome film screening! There are plenty of wildlife-inspired family favourites to choose from – e.g. Happy Feet, The Lion King, and Finding Nemo.

STRUT IT

It's time to put your best fierce foot forward. Host a catwalk competition in the school hall and strut your stuff, for your world! Have the audience donate a gold coin in order to vote for their favourite runway look.

MAKE IT

Take the DIY challenge and get students to create their own animal masks in the classroom.

BUZZ IT

Hold a spelling bee with a prize for the number of wildlife-connected words they spell correctly.

SHARE HOW YOUR DONATION HELPS

Every dollar you raise helps us in the fight for our world. Here are some examples of how your donations could be used:

\$25 could help control predators and restore the habitat for precious native species

\$50 could help create marine protected areas where ocean wildlife can thrive

\$100 could support nature-based solutions that fight climate change and loss of wildlife at the same time



together possible

WWF-New Zealand | Registered charity number: CC33788

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